



HIGHLIGHTS

- 12,000 square feet
- Downtown Salisbury
- Historical building
- Accommodates 45 core employees

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“It’s great to be downtown. The space has more edge with the brick work and high ceilings which helps in retaining and recruiting dynamic talent. It’s still old... but new at the same time.”

-Ron Smith, Operations Director,
The Daily Times

DEAL STORY

When one door closes - another one opens. In the case of the 1920s-era Fire Station 16 in downtown Salisbury, that door opened when the operators of the 12,000 square foot fire station that was turned into a mixed-use entertainment venue, locally known as Headquarters Live.

“After several years of operation we realized the true potential of this historically significant building was not being maximized,” said Brad Gillis, Principal with Gillis Gilkerson.

As the curtain was closing on Headquarters Live, The Daily Times was looking to relocate from a 40,000 square foot space in Northwood Industrial Park on the north side of town. The company no longer printed its papers from its Salisbury warehouse location and was looking for more office space with the intent of relocating closer to the community’s core. After looking at several downtown locations, the answer was found in the heart of Salisbury’s iconic brick fire station.

“Gillis Gilkerson was great to work with,” said Ron Smith, operations director. “We worked closely with Chris Gilkerson and could literally call him anytime if we had questions or concerns. If we were outside of the scope or budget, they were very up front with us. From design to colors to carpet, Gillis Gilkerson delivered a turnkey solution and our staff is very happy in the new space.”

In addition to office space accommodating 45 core employees, fit out renovations included meeting spaces for staff to host community forums and meetings. With eleven print products still circulating out of the new space, Gillis Gilkerson renovated the lower level entrance with a metal ramp and shelter for easy access for forklifts to get product in and out.

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